

# ANNUAL REPORT 2020-2021



## Rural Transformation

*A bright future for the nation depends on the  
health and prosperity of rural Area*



**Gopalnagar Shuvayan**



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## FROM THE SECRETARY DESK

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I want to take this opportunity to thank you for everything you've done for us and the people of rural area we serve!

The Annual Report 2020-2021 of “**GOPALNAGAR SHUVAYAN**” constitutes a brief narration about the activities undertaken by the society during the 1 year 2017-2018. The report enumerates in it the sincere and effective attempts made by **GOPALNAGAR SHUVAYAN** over the year to carry on with a number of its objectives embodied in the bye-laws. The report also expresses the extent of trust of the organization for the all-round development of the rural mass, the down trodden and the neglected sections of the society through a series of initiatives. I express my sincere thanks to the resource person and experts for sharing their views and experiences in various programmes conducted by “**GOPALNAGAR SHUVAYAN**” I also accord my heartfelt gratitude to the development agencies, govt. officials and well-wishers for the co-operation and support they have extended in materializing our objectives.

As an organization that spearheads the movement for rural area rights, we realize the need to be more strategic in our choice of issues, approaches and utilization of resources to maximize our impact on rural area.

Much work has been done, but in the current Indian context, where rural area rights have low priority and violations are significant, it is clear that our actions need to be more focused and must bring about lasting change for rural area.

With the Coronavirus outbreak, 2020 is proving to be a challenging year - the pandemic is leaving a trail of destruction for marginalized communities and their children. But I have faith that with you by our side, we'll be able to do everything we can to help them survive and thrive even in a COVID world.

This may be the toughest crisis that we'll face in our lifetimes but together, we can ensure that coming generations continue to hope of a brighter future.

*Nishat Perween*

Nishat Perween  
Secretary

## **VISION: -**

A liveable Society for all people as would be free from economic, religious and social extortion and oppressions which in turn would be gathered together with the values retaliated to sustainable development concept with bonds of love and would function on the basis of self-respect equal right and opportunities.

## **MISSION: -**

To facilitate proper knowledge and skill about alternative development concept with the people in building up the made of sustainable development.

## **Objectives: -**

- To provide Social, Educational and Economic Empowerment to Women and Children.
- To safeguard the rights of the Child and provide for the wellbeing of Children in need, more particularly.
- To identify the homeless and the destitute and facilitate their relocation in appropriate institutions.
- To mentor and provide guidance to the development & empowerment of youth.
- To empower the differently bled by providing Vocational training and employment opportunities
- To encourage healthcare development and health promotion of rural area.
- To encourage sports among the youth of society of rural area.

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## AREAS OF OUR INTERFERENCE

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### Education

Ensuring that SC/ST Children to Complete their education



### HEALTH CARE

Increasing the Health Check-up of women & Senior Citizens



Creating an Environment where women's Voices are heard and considered



Coaching youth to Greatness through Self - Empowerment



Addressing Disaster issues like COVID-19



Creating an opportunity for Farmers



## Glimpse of 2020-2021

### ROAD SAFETY AWARENESS PROGRAM

Road safety education is very much essential in today's world as road traffic is becoming increasingly busy. Years ago, it was safe for your child to travel on the road without a care, but things have changed since then. Now there are more cars, scooters, motorbikes, and buses etc. on the road.

After the receiving order from Ministry of Road Transport & Highway GOPALNAGAR SHUVAYAN gave appropriate message through Nukad Natak, Rally, Advertisement Quiz Competition, Drawing Competition program in Different Location of Purulia regarding student road safety to children as well as young ones to let them be aware about road safety and the importance of learning it. Just like other social things, road safety education is necessary and it should be started right from you & your kid's childhood.



## ACTIVITY DONE UNDER ROAD SAFETY

- \* Seminars on Road safety Program
- \* Helmet Distribution Program
- \* Nukad Natak Program on Road Safety
- \* Prabhat Pheri On Road Safety Prg.
- \* Drawing Competition on Road Safety
- \* Eye Camp on Road Safety
- \* Wall Painting on Road Safety

In Seminar the Resource person delivered it statement many interesting ways by which people can teach to their children about road safety. Gopalnagar Shuvayan gave the messages to people how people can create a traffic environment for your children, allow them to ride their own bikes or scooters and learn the rules of the road. Also, People can organize classes taken by police officials to make your children be aware of basic road safety rules.

Helmet Distribution Program had arranged in front of Manbazar Police Station .In this Program Resources Person was Inspector , Sub – Inspector of Manbazar Police Station. The Special Guest Inspector Of Manbazar Police Station delivered his note regarding taking precaution in driving





We organized Chow Dance with Natak Nukad Program on Road safety with the help of Sindurpur Chow Dance Samity. The theme was “don’t drive without Helmet and seat Belt” & “don’t drink don’t drive”. The drama has done by 20 artisans. Nukad Natak Program has done by in different location of Purulia District in West Bengal.





Prabhat Feri Done by Jitujuri High School Children from Gopalnagar Bus Stand to Jitujuri Bus Stand Theme “Save Drive Safe Life”



Vision Testing Camp arranged by Gopalnagar Shuvayan for Trolley Driver, Truck Driver, Bus Driver, Tempo Driver at Manbazar Bus Stand, Jitujuri Bus Stand, Gopalnagar Bus Stand & Near Tamna Police Station to Test the vision of Drivers and provided Eye Lotion of Every Drivers & Providing spectacles to the necessary Beneficiaries



Drawing Competition organized by Gopalnagar Shuvayan to aware the law of Road Safety in between Children's. In this Event 150 Student Participated and drawn very innovative paintings. In this Painting we selected three painting as a first, second and third Prizes consolidated Prizes to remaining participants



Gopalnagar Shuvayan has done wall Painting to aware the people of Purulia District about Road Safety Rules to keep safe the people from accidents and injuries

## COVID- 19 RATION KIT DISTRIBUTION

As corona virus has reached in India, Government took decision to Lockdown the country. From 22<sup>nd</sup> March country in under lockdown. After that the Situation is very poor of rural area of our country like (Rural area of Purulia District) West Bengal. The daily wages labor who has returned from other state are facing drastic un-employment due to the lock-down and for this because they are suffering from starvation. The Corona pandemic has reason to starvation for the people below poverty line and daily earner.



Gopalnagar Shuvayan has taken initiative to fight against hunger with the Help of our partner Tech Mahindra Foundation in three phases we distributed Ration Kit of migrant Labour and tribal communities. We made Ration Kit. It contained Rice of pulses, flour, cooking oil, sugar, Tea.

We covered VILLAGE -Sindurpur, Jitujuri, Kadlagora, Mankocha, Nadiha, Kundru,Bukthela, Gopinath Pur, Benchabani,Pathar kata, Mudikhal,Surigora Shyampur ,Raidih, Sitaramgora UNDER JITUJURI GRAM PANCHAYAT, Birsingdih, Sijadih Under BHALUBASHA GRAM PANCHAYAT, Bandih, Jangoria Under Gopalnagar Gram panchayat BLOCK – MANBAZAR 1, DISTRICT – PURULIA, WEST BENGAL .



## HEALTH CARE CAMP & EVENTS

Rural slum dwellers suffer from adverse health conditions owing to mainly two reasons – first the lack of education and thus lack of awareness. The need of the hour is thus a two-pronged approach – first to bring quality healthcare services to doorsteps of the needy and second to promote healthcare awareness and contemporary healthcare seeking behaviour among the underprivileged.

In such a scenario a mobile healthcare services delivery system is the most practical mechanism. And in subscription to this view, Gopalnagar Shuvayan has initiated the **Happiness on Door** programme. This is a unique mobile hospital program me that seeks to address problems of mobility, accessibility and availability of primary healthcare with a special focus on children and women, in rural slums and remote rural areas.

In **Happiness on Door** programme, we organized Medical camp for

- i) Medical Camp for unprivileged women*
- ii) Medical camp for Senior Citizen*



## Medical Camp for Unprivileged Woman

Gopalnagar Shuvayan has established a series of Mobile Health Check-up Program every Year which provide free medical consultancy, specialist treatment, free diagnostics and medicines to a woman of rural community. Each such Mobile Unit is managed by a team of two doctors; a medical specialist and a gynaecologist assisted by paramedic staff and lab assistant these centres are presently functioning in five locations in Purulia District. To take care of specialized treatment, specialists' camps are organized in the villages periodically in Purulia District. The main motive of organizing Health Check-up Camps was to provide facilities to those women who don't have enough money to afford the expensive tests and medicines. With the good health, they can earn their living but without it they have to face many problems. Life is a weary burden to a person of broken health. A person with perfect health does not shirk her duties



### *Medical Camp for Senior Citizen*

Gopalnagar Shuvayan aims to provide primary health care to the elderly to rural or remote area people. Started in 2014 with first health camp at Kadlagora Village under block Manbazar Purulia we have Organized more than 22 Health camps and 10 medical unit over the last 7 years catering to about 6,000 elderly people directly reaching out to remote areas of Purulia District West Bengal. The health camps are held in remote areas where the health status is below the satisfactory line, especially for the geriatric population and also for those population who suffer from various ailments irrespective of age. We provide a multidisciplinary approach involving a professional team of Doctors- Geriatrician (senior citizens consultant), Ophthalmologist (eye specialist), Doctor of Physical Medicine and rehabilitation, Physiotherapist and Occupational therapist - for assessing and making treatment protocol for rehabilitation,



## WOMEN EMPOWERMENT PROGRAM

GOPALNAGAR SHUVAYAN played a significant role in promoting women empowerment. These agencies stimulate civic consciousness, mobilize people and ensure the effective participation, and raise internal and external resources for the benefit of the weaker section. GOPALNAGAR SHUVAYAN has made use of variety of strategies to promote women empowerment. The major role played by the GOPALNAGAR SHUVAYAN with regard to women empowerment is as follows.

*i) Formation of Self-Help Group*

*ii) Nurturing of Self-Help Group*





## Formation of Self-Help Group

In recent years, many of the NGOs are forming self-help groups. The effective functioning of SHGs is mainly depends upon the strong dedication by the Gopalnagar Shuvayan. Gopalnagar Shuvayan taken strong stands to meet the demands and brought necessary changes in the field of women

Empowerment through SHGs. On the other hand, it is difficult for the government organizations and could not reach out the grass root level. So Gopalnagar Shuvayan has been establishing and have lightened the burden on the Government by rendering dedicated performance towards the aspirants.

These self-help groups are the channels to implement various women empowerment activities all technicalities relating to the formation of the SHG can be accomplished quite easily by the Gopalnagar Shuvayan with grass root level involvement. Trained field staffs in micro-credit mechanism are able to comply with all the procedures for the formation of a healthy self-help group and can ensure their proper working.



## Nurturing of Self-Help Group

The nurturing of SHG is more difficult task than the formation of SHG. The field task needs to be trained on the procedures and the technicalities involved in the functioning of the SHG. The SHGs need continuous monitoring and evaluation. All the members of the SHG should be trained with regard to maintenance of the documents, communications, decision making process, implementation of decisions etc., Gopalnagar Shuvayan arranged and conduct the training program more efficiently than by any other agencies due to their continuous interaction and involvement at the grass root level. Currently our S.H.G group working to making all types of Pickles, Handmade Pens with papers, chips etc



## AGRICULTURE PROGRAM

The basic objective of the farmer awareness programs was to give exposure to the farmers on various agricultural marketing reforms, modern marketing methods, direct marketing, group marketing, interface with the experts of commodities specialist and marketing personnel, ware housing, pledge financing and scientific storage of agricultural commodities in India and to upgrade their skilled on the subject. Jitujuri Village of District Purulia of West Bengal is one of the poorest regions. Agriculture and forest-based activities are the primary activities to sustain livelihood. The district generates income mainly through agriculture based activities. , wheat, ragi, green gram, black gram, groundnut, and maize are the major crops grown in the area. However, the region suffers from low productivity in agriculture. There is also a large-scale prevalence of poverty. Women farmers are engaged in cultivation of Rice and Vegetables. The capacity building programs for the women farmers was organized at Jitujuri Committee Hall. Then programs were attended by 50 women farmers. These women farmers are also members of self-help groups. There was representation from three self-help groups of the district. During the training program discussion with the women farmers brought forth plight of livelihood concerns. The reasons for this are traditional agricultural practice, lack of awareness, inaccessibility of information, uneconomic land size. It also emerged that there is lack of market support and access to market is constraint by social barriers. Through the training program me, Women farmers were provided information on managing self-help groups and better group dynamics. They were also informed about developing collective marketing and value addition.



## YOUTH AWARENESS & DEVELOPMENTS

The youth comprise over one-third of the Purulia population which in turn constitutes a major part of the labour force of the District Purulia West Bengal. The number of **underprivileged youths** in Purulia who lacks education and proper guidance is so huge that according to the reports of the Financial Express only 15% of the young graduates passing out of colleges are employable; the rest are branded unemployable. It is not their lack of theoretical knowledge that causes this. Instead, it is the lack of right skills and attitude. There is thus, an increasing concern among the leading employers of the country, about the dearth of ready-to-deliver employees. In addition, the macro perspective affirms that, it is crucial for the energy of the **underprivileged youth** to be channelized properly with proper direction to aid economic growth and nation building to elude their addition to family woes, social stress and national misery. E- Learning Program is such an initiative of GOPALNAGAR SHUVAYAN that aims at creating a pool of young and independent people, from a section **underprivileged youth**, through skill enhancement in tandem with market requirements. It is an effort towards bridging the gap between demand and supply of skilled manpower in the fast-emerging services and retail sectors of modern India. This national level program trains the rural underprivileged youth in English Proficiency, Basic Computer Education and Soft Skills for enhancing their prospects of employment in the fast expanding retail, hospitality and BPO sectors.



## EDUCATIONAL PROGRAMME

Education broadens the horizons of the mind and prepares young children to face challenges. It helps inculcate integral values, knowledge, intelligence and confidence. This phase of transformation is the beginning to great things ahead for every child. While people from urban areas realize the role of education and aim to create a strong foundation for their young ones, rural India paints a different picture. It is not unusual to see countless villages where education is disregarded. People from these areas are oblivious to the concept of getting an education and prefer to overlook the potential of schooling their little ones. They are unaware of the opportunities after education. Hence, there is a crucial need to help them realize and create awareness about education often, the reasons cited are poverty, the lack of funds and preparatory material. While the reasons may seem limiting, they are in no way the end to securing a child's future. The underlying problem almost always remains the mental blocks in society. Residents in rural areas often urge their children to take up domestic tasks or help in labor, instead of helping them attain an education. This is why the illiteracy rate in Purulia is not surprising.



Math's Classes for IX,  
X, XI, XII for SC/ ST  
and Backward People  
of Rural area of  
Purulia

Gopalnagar Shuvayan trained Resource person Shadab Ahmed, a competent math teacher has imparted the training. Gopalnagar Shuvayan Math's Program is aimed to improving math's competencies in secondary and Senior Secondary students through the use of new pedagogy to success in secondary and senior secondary examination and competitive examination. Due to lack of knowledge and lack of technique the student of rural area does not crack the entrance examination. There are three education Coaching centers have been set up in Kadlagora, Jitujuri, Sindurpur Village of Purulia. Gopalnagar Shuvayan started the centers last year to get student from remote villages into school and give them an education. Student learning is assessed at every stage with weekly tests. Those who reach the highest level are brought into the mainstream of education and a fresh batch of academically under-performing children enter the center. The Coaching Centre of Sindurpur, a village in Purulia district. The first batch of student has successfully completed where it has been running exceptionally well.



## BLANKET DISTRIBUTION

Many parts of the country experience extreme cold during winters which makes it difficult for poor children and elderly to survive. People live in these areas in extreme poverty, and consequently they have no possibility to afford the basic needs, such as shelter, education, healthcare and food. Gopalnagar Shuvayan organizes free blanket distribution camp every year for the poor and marginalized people living in slum areas. It is also a meaningful gift for the season. We encourage interested people to come forward and donate towards making such camps possible and successful. Your gift of blankets will not only protect these children and elderly from the vagaries of nature but will also keep them warm and comfortable.

### *Aims & Objectives:-*

- To reduce sufferings of orphans due to cold wave
- To reduce cold related sufferings of old women and men of extremely poor families
- To attain God blessings through serving suffering humanity



## *Benefit and Impact:*

Thousands of poor and needy families benefited from the program receiving blankets the beneficiary families have been considerably free from cold wave sufferings and they could start their normal daily life activities and children went to school again.

The size of the population is usually indicative of the potential number of beneficiaries in the area. However, targeted to benefit a particular section of the community or local population.





## DEATH ANNIVERSARY CELEBRATION OF DR B R AMBEDKAR

Gopalnagar Shuvayan is celebrating death anniversary of Dr B R Ambedkar Sahab. In this day the society member celebrated to honor the contribution given by Baba sahib to us. We paid homage by organizing a cultural and development program. We garland the portrait of Baba sahib by our president Topoti Das after that we move to the villages for health awareness Program of sanitation then we made a small portable cultural program on portable van so everyone became aware about sanitation. Small skit and dance program were done on the portable van so people can see and become more aware.

The whole place was decorated with flowers garland ceremonial lamps candles etc. books and literatures on Baba Saheb were made available for the people of Sindurpur villages on Purulia District on Death anniversary celebration.

Many renowned Personality like Pradhan of Sindurpur Village Member of Samiti of Block Manbazar 1of Purulia district gave speech about the life of Baba Saheb and his work and struggles for the racial discrimination and for the dalits who still not brought up.

The elocution competition poetry and cultured folk dance and song were held by people of village. Small drama was put on education aware was played, so which was dream of Baba sahib to bring up the dalits education awareness.

Different folk dances of different states were held which frame the unity of our culture and country, so no discrimination is felt and unity in diversity lies. Orphanage and old homage people and children were brought their difficulties were shared and tribute and moments were given with a console that society is always be with them for the help and they can win over all difficulties.

Our secretary ended the program with thanks to all the helpful hand and said to move with all the objective of Baba Saheb to make it beautiful.



## SCHOOL KIT DISTRIBUTION

**TOGETHER WE CAN DO GREAT THINGS.** For anybody of us who ever gone to school know how special it was to have new school bag, new books and other new study materials. It is probably a best way to start new academic year, however for many poor families in India the cost of school supplies is extremely stressful or impossible to render to their children. Attaining excellent education remain as a dream for many children

In rural area has highest number of school children, child labour and out of school children. Many families do not have enough resources to support their livelihood, hence parents fail to provide needy things to the children for the education. Many families, especially in slum and rural areas are too poor to buy school bags and educational supplies for their children.

Children are a country's future. We must help them in order to prepare them for the better future. Gopalnagar Shuvayan want to help needy children so that they will grow in safe, friendly and healthy atmosphere. Every child deserves encouragement, joy and happiness. Their smiles are priceless. We humbly love to see smile on every child's face. We are doing our best to bring an environment to the children that promote development and wellbeing.



Gopalnagar Shuvayan has been providing School Bag to these poor children who attend Government Schools.

we select the candidates by personal visits to their homes to assess the family background. We also take inputs from the school head masters to select the students who are doing well in studies.

So far, we have provided such support to about 295 students studying in classes from 1 to 5th standard of Primary School.



# ENVIRONMENT PROGRAM

The Consequences of the Environmental pollution are not hard to comprehend, whereas the solution to ending environmental pollution is not easy to come by this is an unending complex and intricate debate and may be single solution, however attempts can always be made to find out solution to specific problems keeping in view the technological solutions legal parameters and judicial pronouncements & the role of Gopalnagar Shuvayan has a very important to protection of environment through social services. The Gopalnagar Shuvayan from past five decades have witnessed the difficult problems encountered in providing health care services to our poor people; spread the awareness to public protection of wildlife, forest, human right, Women and Children etc

## ➤ **Role of Gopalnagar Shuvayan in Protection for the Environment**

Creating awareness among the public on current environmental issues and solutions.

Facilitating the participation of various categories of stakeholders in the discussion on environmental issues.

Conducting participatory rural appraisal.

Being involved in the protection of human rights to have a clean environment.

Protecting the natural resources and entrusting the equitable use of resources.

Data generation on natural resources, time line history of villages.

Analysis and monitoring of environmental quality.

Transferring information through newsletters, brochures, articles, audio visuals, etc.

Organizing seminars, lectures and group discussion for promotion of environmental awareness.

Helping the villages' administrative officials in preparation, application and execution of projects on environmental protection



## SPORTS TRAINING AND EVENTS

“We are what we repeatedly do. Excellence, then, is not an act, but a habit.” The team at Gopalnagar Shuvayan believes firmly in this adage, and also believes that athletes who are working to achieve their potential can inspire countless others to strive for excellence.

We work to provide sporting talent the right support at the right time, to give sporting talent a fair chance to blossom and build athletes that will alter the notion of what it means to be Indian.

Gopalnagar Shuvayan had organized a Sports event in Sindurpur ground District Purulia West Bengal for the children of rural People and the racial people who do not want to take sports as part of life, which could bring a life framing for children, through this program they became aware that not only study could bring prosperity but sports. Gopalnagar Shuvayan arranged a marathon race competition among the categorized children to make a program healthy.

*Secretary*

*Nishat Perween*